

Food Collection 2020

The shape changes,
but the essence
stay the same.

*This year, due to the emergency,
we rethought the Food Collection
with a new modality.
To be able to continue to donate food,
ensuring everyone's safety.*



WHAT DOES THE FOOD COLLECTION INVOLVE?

From 21/11 to 8/12
at the entrance of the
supermarket you will
collect a Card, that has
to be presented to the
cashbox, in order to turn
its value into food for
those who are struggling.

HOW DOES THE CARD WORK?

With each Card you can
donate 2, 5 or 10 euros,

or summing up these amount,
many times as you like.
You can use the same
Card for the whole Food
Collection period.


IS IT NOT A MONEY DONATION?

No. Regardless of the
modality used, the
chosen amount will be
converted into food,
which will be
delivered to the Food
Bank, that will distribute
it to those in need.

CAN I VOLUNTEER?

For the safety of
everyone there will be
no volunteers in
supermarkets, but we
can all contribute to
the Food Collection :

- By purchasing the Card
- By raising a buzz

 Texts translated thanks to the collaboration with the solidarity translation platform info@languageaid.org

**Find the nearest supermarket,
or buy the Card online!**

www.collettaalimentare.it